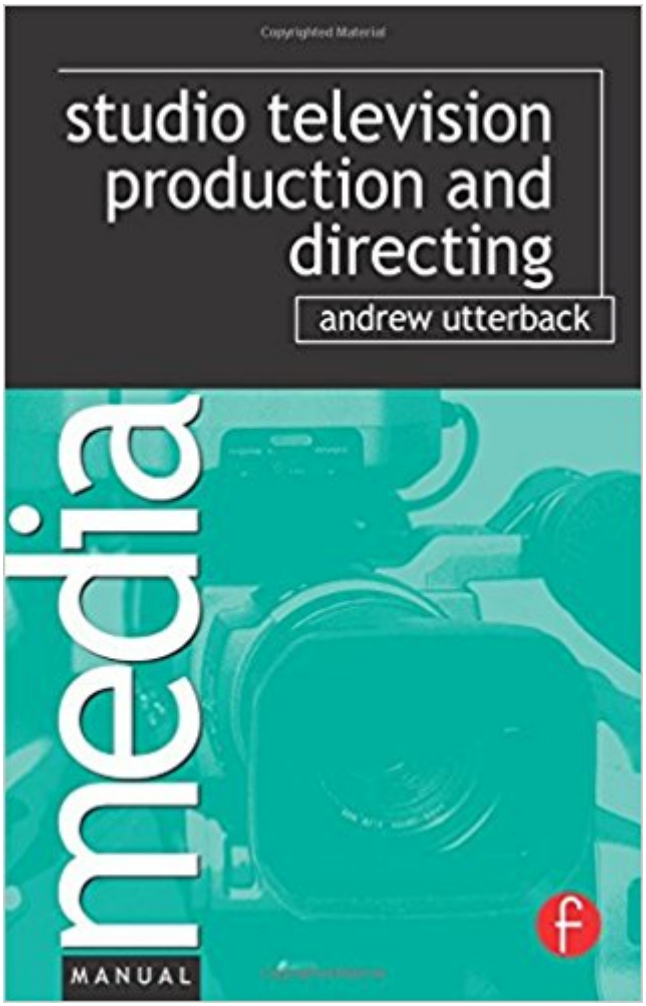
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Studio Television Production And Directing: Studio-Based Television Production And Directing (Media Manuals)



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Synopsis

Learn how to direct television programs, understand complex directing tasks, and learn the fundamentals of studio production procedure in this back-to-basics guide to studio-based productions. Learn about lighting, set, camera operations, floor direction, technical direction, audio, tape, graphics, prompting, and assistant directing. As it’s one of the most challenging types of programming, the live newscast is used to illuminate television producing and directing procedures for your newscast or other program genre. You’ll soon be able to direct any type of studio-based program with ease.

Book Information

Series: Media Manuals

Paperback: 194 pages

Publisher: Focal Press; 1 edition (February 24, 2007)

Language: English

ISBN-10: 0240808738

ISBN-13: 978-0240808734

Product Dimensions: 5.4 x 0.4 x 8.5 inches

Shipping Weight: 8.8 ounces

Average Customer Review: 3.5 out of 5 stars 2 customer reviews

Best Sellers Rank: #416,783 in Books (See Top 100 in Books) #105 inÃ Â Books > Humor & Entertainment > Television > Direction & Production #786 inÃ Â Books > Textbooks > Humanities > Performing Arts > Film & Television #6302 inÃ Â Books > Humor & Entertainment > Movies

Customer Reviews

Andrew H. Utterback, Ph.D. is an Assistant Professor in the Department of Communication at Eastern Connecticut State University. As a former Senior Production Technician, he writes from professional studio-based television experience on over 300 major production assignments that include program credits in master control, as grip, gaffer, camera operator, tape op, floor director, audio, technical director, graphics, assistant director, and as director. Since 1996, Dr. Utterback has trained hundreds of students in Studio Television Production at the University of Utah, Northern Arizona University, Marist College, and Eastern Connecticut State University.

Very informative and interesting book. Has lots of information that helps when learning about production in the news studio.

This book provides a good introductory overview of broadcast studio equipment and duties. I am a beginner and this was a good starting source.

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